

Learning Objectives:

By the end of this course, the students will be able to:

1. Define the concept of self as understood in the field of social psychology;
2. recall methods of attribution and evaluation;
3. recognize methods and techniques of persuasion;
4. identify theories of how we interact with each other; and
5. differentiate between aspects of group development and interaction.

Content:**1. Introduction:**

- 1.1. Definition and scope of social psychology
- 1.2. Historical development of social psychology
- 1.3. Methods and framework of social psychology

2. Human Behavior & Personality:

- 2.1. Psychological dynamics
- 2.2. Socio-cultural dynamics
- 2.3. Man as a psycho-bio-social unit.
- 2.4. Personality Development:
- 2.5. Socialization and personality development
- 2.6. Theories of personality development

3. Contributions of Important Theorists in Social Work

- 1.1. Sigmund Freud
- 1.2. C.H. Cooley
- 1.3. B. F. Skinner
- 1.4. George Herbert Mead.

4. Cultural and Social Development:

- 1.1. Universal cultural patterns
- 1.2. Cultural values and inter-personal adjustment

5. Individual in Society:

- 5.1. Interpersonal behavior
- 5.2. Attitudes (meaning, formation, and change) perception
- 5.3. Language (communication and change) motivation

6. Group dynamics:

- 6.1. Group life
- 6.2. Formation of groups
- 6.3. Dimensions of group effectiveness

6.4. Leadership: role and status, psycho-social factors underlying roles, Types of leaderships, and Group morale

7. Stress in Social Behavior:

7.1. Physically, psychologically, socially stressful situation, tension, frustration, stress, tension reduction.

8. Psycho-social problems of Pakistani Society

Teaching-Learning Strategies:

Teaching will be a combination of class lectures, class discussions, and group work. Short videos/films will be shown on occasion.

Assignments:

The sessional work will be a combination of written assignments, class quizzes, presentations, and class participation/attendance.

Assessments and Examination:

Sr. No.	Elements	Weightage	Details
1.	Midterm Assessment	35%	It is a written examination that takes place at the mid-point of the semester.
2.	Formative Assessment	25%	It is a continuous assessment. It includes variety of activities mentioned above.
3.	Final Assessment	40%	It is a written examination that takes place at the end of the semester.

Suggested Readings:

1. Baumeister, R. F., & Bushman, B. J. (2020). *Social psychology and human nature*. Cengage Learning.
2. Crisp, R. J., & Turner, R. N. (2020). *Essential social psychology*. Sage.
3. Baron, R. A., & Branscombe, N. R. (2019). *Social psychology, Revel + Access Card*. (14th ed.). New York: Pearson.
4. Gilovich, Keltner, & Nisbett (2012). *Social Psychology* (3rd Ed.). New York: W.W. Norton.
5. Aronson, E., Wilson, T. D., & Akert, R. M. (2013). *Social Psychology* (8th ed.). Upper Saddle River, NJ: Pearson.
6. Allport, G.W. (1985). *The Historical Background of Modern Social Psychology*, New York: Random House.
7. Aronson, E., Elisworth, P. & Carimoth, J. M. (1990). *Predicting Social Behavior*, Englewood Cliffs, N.J.: Prencie Hall Inc.